



# PROJECT JACKFRUIT

NOT A MEAT SUBSTITUTE, BUT AN UPGRADE

Real change isn't in extremes, it's in  
jackfruit

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# WHY PROJECT JACKFRUIT

## PROJECT JACKFRUIT

You're not limited to just meat or plant-based options. With Project Jackfruit, you invest in a blend: meat products where up to 40% is replaced by jackfruit fibers, without losing taste or texture.

PrimeJack® by Fiber Foods makes meat more sustainable, healthier, and cheaper. You reduce one of the largest pollutants—meat consumption—without even noticing. Meanwhile, thousands of farmers earn a fair income from their harvest.



# WHY THE MARKET IS READY NOW

One in three Europeans identifies as a flexitarian. They want to eat less meat, but don't want to give it up completely.

Blended products are the perfect solution. The European market for blended meat products is estimated at over €300 billion, and growth has already started:

- **CONSUMERS WANT LESS MEAT BUT PRIORITISE TASTE**
- **PRODUCERS OPT FOR BLENDS DUE TO LOWER COSTS AND EMISSIONS**
- **SUPERMARKETS AND FAST-FOOD CHAINS ARE ACTIVELY MEETING THE GROWING DEMAND**



# HEALTHIER EATING, CLEANER WORLD

PrimeJack® is made from dried jackfruit  
—light, long-lasting, and easy to process.

The results:

- 1 Up to 40% less meat per product.
- 2 90% less CO<sub>2</sub> emissions\*
- 3 Just 0.34 kg CO<sub>2</sub> per kilo (extremely low)\*\*



It's also healthier: higher in fiber, lower in fat, and free from soy, gluten, and additives. Plus, jackfruit is cultivated through regenerative farming, improving soil health, biodiversity, and the future.

# HOW DO WE CALCULATE OUR IMPACT?

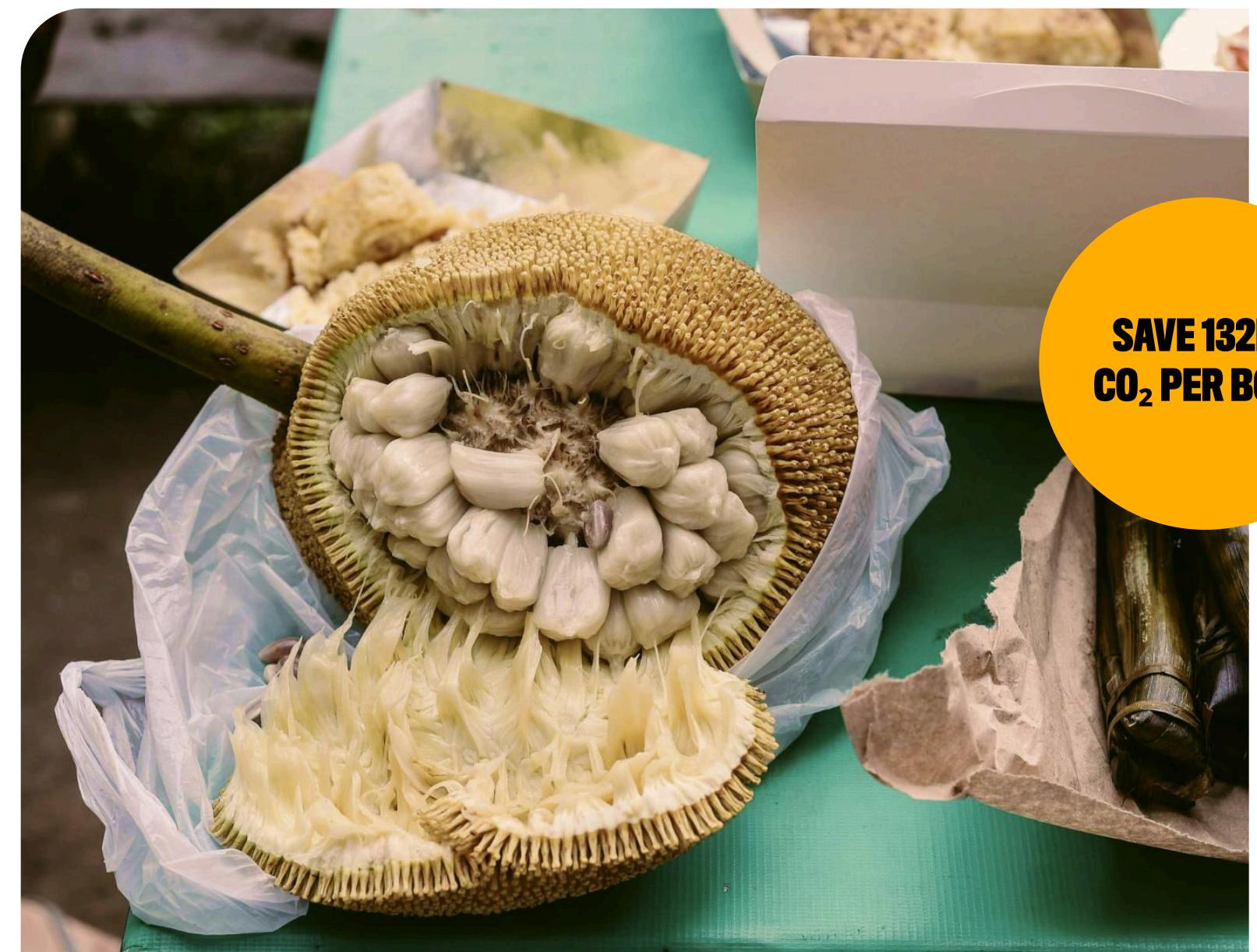
## CO<sub>2</sub>-EMISSION

Our claim of up to 90% lower emissions\* is based on a comparison between conventional meat and jackfruit. Meat emits an average of 24 kg of CO<sub>2</sub> per kilo (beef, pork, chicken). Jackfruit comes in at just 0.34 kg of CO<sub>2</sub> per kilo\*\*.

That means 5.6 kg of jackfruit per bond equals an estimated saving of 132 kg of CO<sub>2</sub>:

$$5.6 \times (24 - 0.34) = 132 \text{ kg CO}_2 \text{ per bond}$$

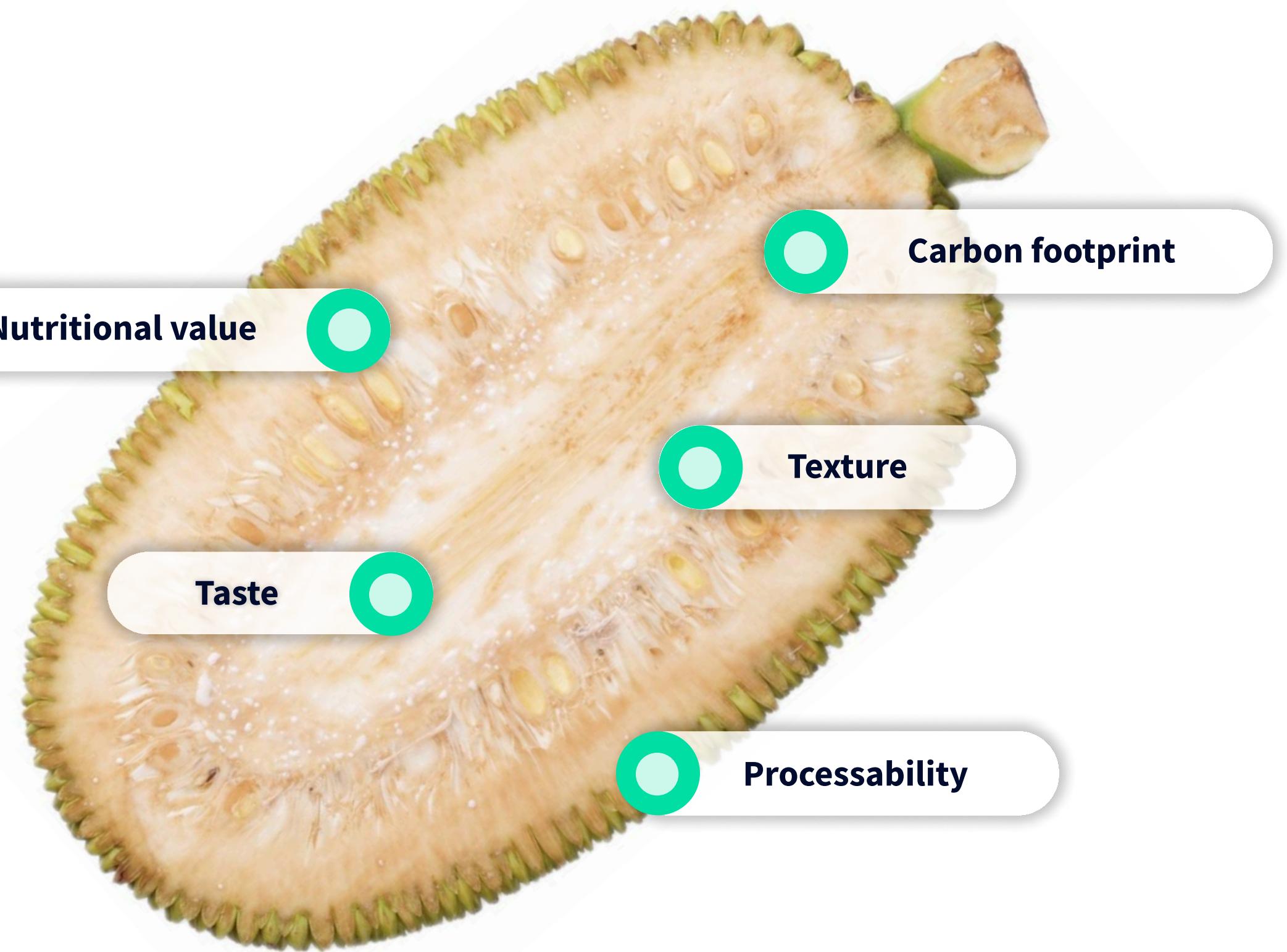
- › [Source: Our World in Data](#)
- › [Source: primejack.com/co2](#)



# WHY JACKFRUIT

Not all plant-based ingredients suit blended products. Many alternatives are expensive, hard to process, or lack the right texture.

## JACKFRUIT STANDS OUT ON FIVE FRONTS



# PROVEN SUCCESS

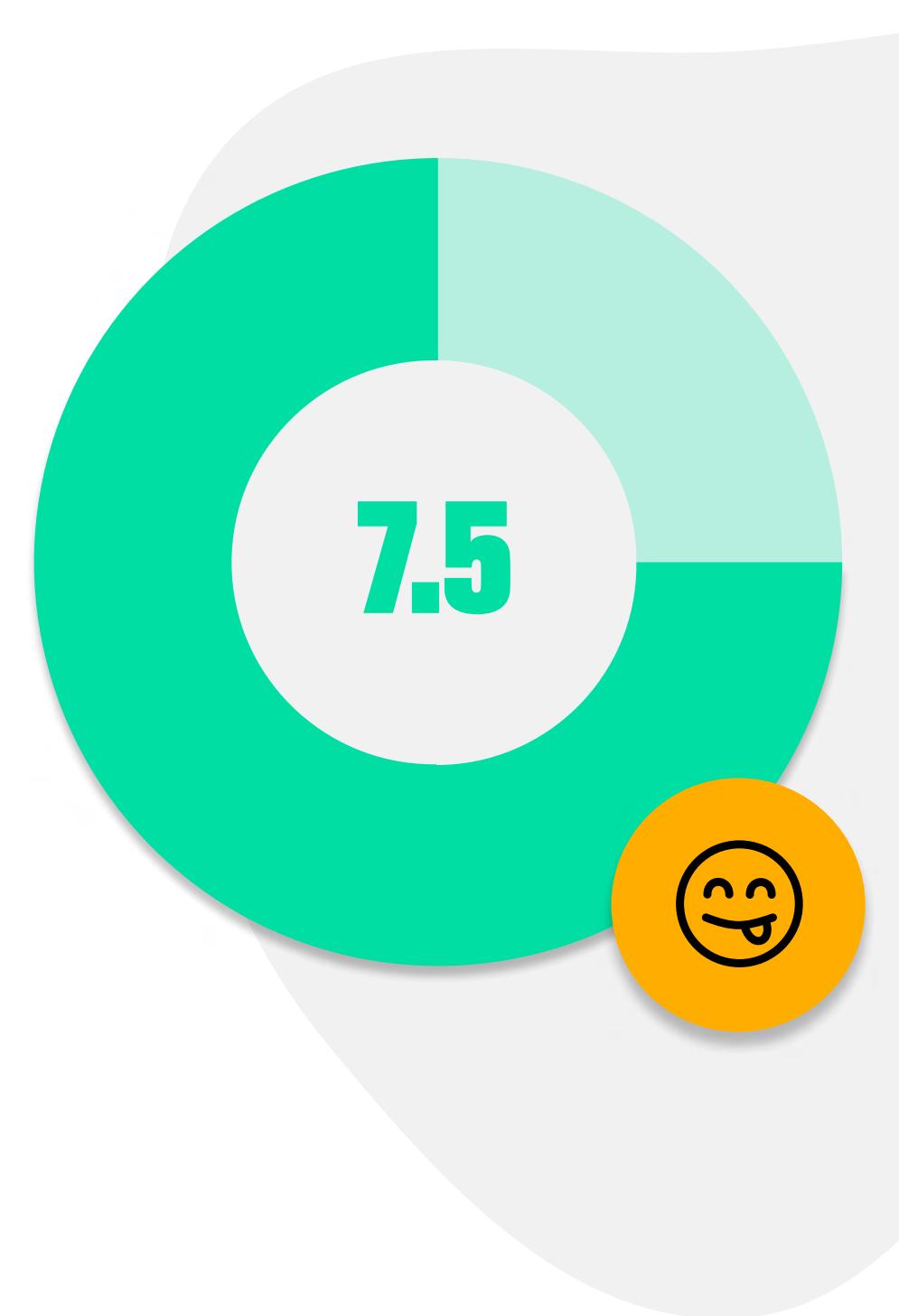
## THE BLEND IS BOOMING

PrimeJack® is already in the big leagues. Major brands like McDonald's and Albert Heijn use it in their products. And that's just the start: over 20 new blended products are under development with Dutch supermarkets, snack brands, and meat producers. Think blended burgers, vegan croquettes, schnitzels, and even liver sausage.



## TASTE TEST

In taste tests, PrimeJack® scores 7.5 out of 10, sometimes outperforming 100% meat. Producers eagerly switch because jackfruit is cheaper, more sustainable, and healthier than meat. That makes it a reliable investment.



# FAIRLY EARNED, FAIRLY SHARED

Thousands of farms in East Africa have jackfruit trees currently unused, intercropped among coffee, spices, or other plants. Until now, these trees weren't generating income. Your investment activates this dormant capital.

Over 10,000 farmers—more than half of them women—now earn extra income from resources already available. Local processing keeps the money within the community, creating jobs and strengthening the local economy.

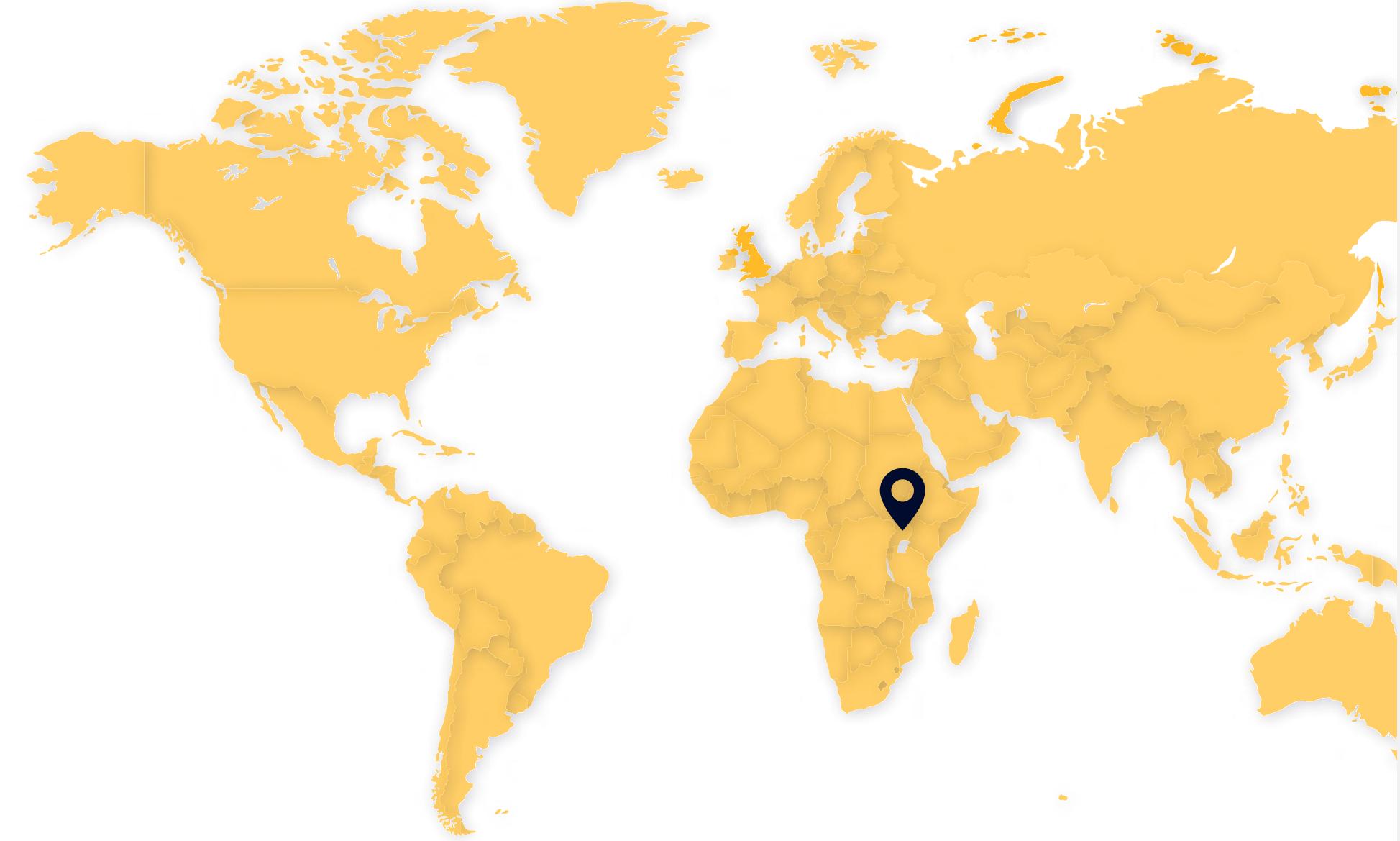


JACKFRUIT  
FARMER AMANDA



# HOW INVESTING WORKS

Your investment directly scales up PrimeJack®. Major brands are already using PrimeJack®, ensuring you receive annual returns.



- MINIMUM INVESTMENT** €74 per bond
- TERM** 3 years
- RETURN** 7,4% annually on average
- PAYOUT** Yearly
- TRACKING** Via your Corekees dashboard

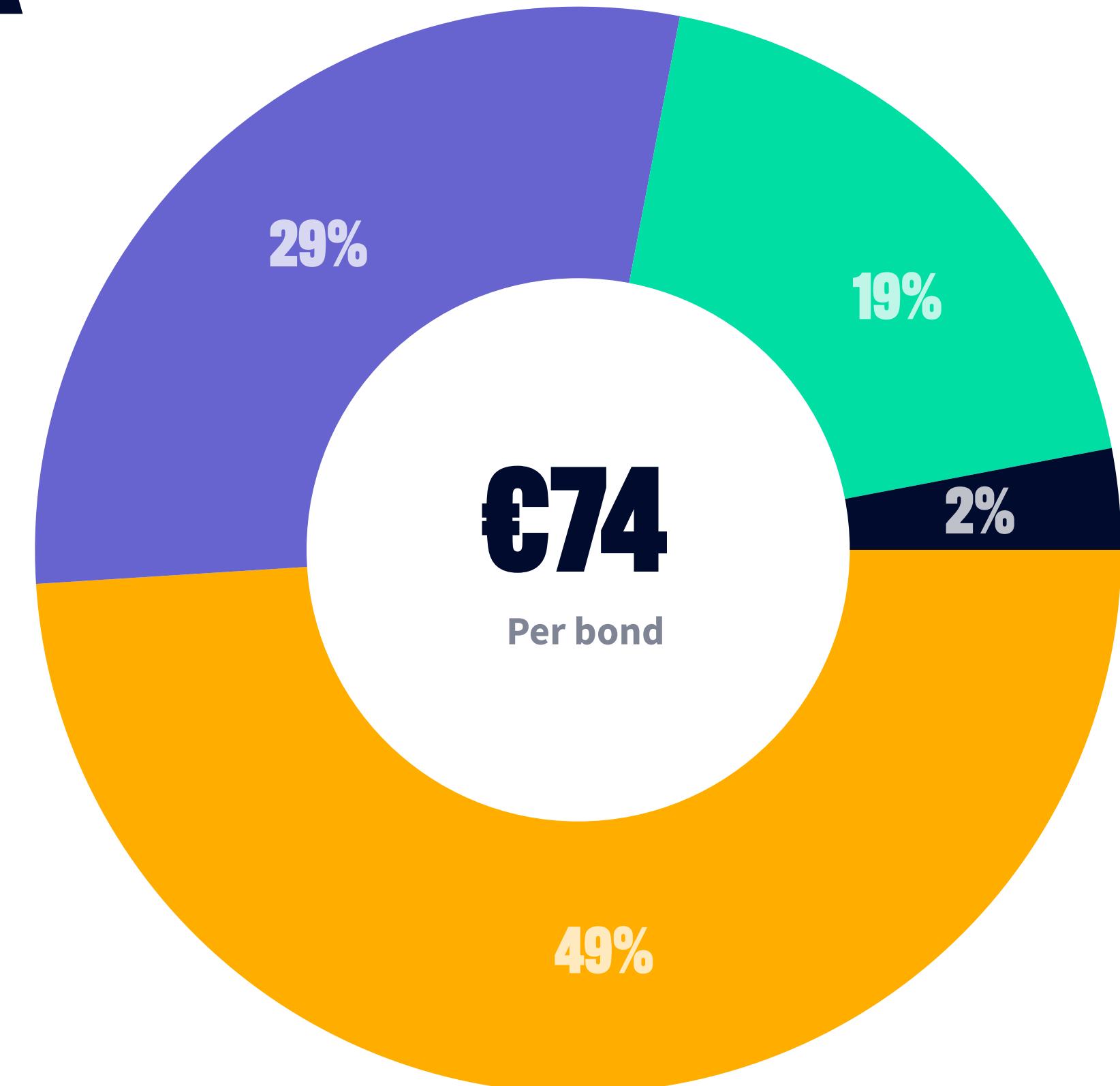
**INVEST NOW**

<https://corekees.com/project-jackfruit/#next>

# WHERE DOES YOUR MONEY GO?

Your funds are allocated across five components:

<span style="color: orange;">■</span>	<b>PROCESSING COSTS</b>	€35,9
<span style="color: purple;">■</span>	<b>RAW MATERIAL PURCHASES</b>	€21,5
<span style="color: cyan;">■</span>	<b>DIRECT LABOR COSTS</b>	€14,4
<span style="color: darkblue;">■</span>	<b>MANAGEMENT FEE COREKEES</b>	€2,2



# REPAYMENT SCHEDULE

## THE EXPECTED PAYOUTS



END OF TERM

	YEAR 0	YEAR 1	YEAR 2	YEAR 3	TOTAL
Investment	€-74,00				€-74,00
Repayment		€24,67	€24,67	€24,67	€74,00
Return		€5,48	€3,65	€1,83	€10,69
<b>Total payment</b>		<b>€30,14</b>	<b>€28,13</b>	<b>€26,48</b>	<b>€84,93</b>

Principal amount	€74,00,-	€49,34,-	€24,68,-	€0	
Return %		7,4%	7,4%	7,4%	

# RETURNS PER BOND

## TOTAL RETURNS FROM YOUR BOND (€74,-)

You receive the returns from your bond in the form of interest. This interest is generated from the sale of jackfruit. In addition to interest, you also receive the repayment of the amount you lent.

The repayment takes place linearly, starting from the first year after purchasing the bond. The expected interest of 7.4% is anticipated from the first year after purchase.

The €74 bond is expected to be fully repaid by the beginning of the third year.



# WHAT IF THINGS DON'T GO AS PLANNED?

All investments come with risk. That's why we're transparent about the key risks of Project Jackfruit – and how we mitigate them.



## MARKET RISK

Blended meat products are still relatively new. More and more people want to reduce meat consumption, but mass adoption of blends remains to be seen.

**What we do:** We focus on food producers – strategic buyers with long-term goals and repeat orders. That provides more stability than relying on individual consumers.



## COMPETITION

There are other plant-based ingredients – and other companies. Big players could develop something similar.

**What we do:** Fiber Foods holds a patent, has deep experience, and a strong sourcing network. They're also diversifying their product range to reduce dependency.





## CLIMATE CHANGE

Extreme weather could impact harvests.

**What we do:** Farmers use regenerative agriculture, which is more resilient to drought or heat. Jackfruit is sourced from multiple regions, and repayments aren't tied to any single harvest.



## PROJECT PARTNER INSOLVENCY

If Fiber Foods faces financial difficulties, it could affect repayments.

**What we do:** Corekees is entitled to collect outstanding payments from major customers. There's also inventory that serves as collateral.



## POLITICAL INSTABILITY

Project Jackfruit operates in Uganda and Kenya – regions with different risks than Europe.

**What we do:** Our partner has years of local experience, strong relationships with processors, and regular contact with government bodies. No incidents so far.



## COREKEES INSOLVENCY

If Corekees were to cease operations, an independent third party would take over the administration – so you'll continue receiving your returns.



## GENERAL RISKS

As with any investment, you risk losing (part of) your money. This investment isn't covered by any deposit guarantee scheme. There's no guaranteed return or resale.

**What we do:** We build in a financial buffer, screen our partners thoroughly, and lend conservatively.



## OUR ADVICE

Only invest money you can afford to lose

# TIMELINE

PrimeJack® launches with McDonald's in June 2025, and this is just the beginning:



**2020**

Start in  
Uganda



**2021-2023**

Initial pilots, farmer  
collaborations, supply chain  
development



**2025**

Patent granted,  
European expansion  
begins



**2026 - 2030**

Production doubles,  
more PrimeJack®  
blends hit shelves



**2024**

First blended products  
launched in the  
Netherlands

# START INVESTING

Join now and invest in a smarter upgrade to our food system. Your investment contributes to reduced meat consumption, more sustainable production, and fairer incomes.

-  **CHOOSE YOUR INVESTMENT AMOUNT**
-  **RECEIVE ANNUAL RETURNS**
-  **EASILY MONITOR VIA YOUR PERSONAL DASHBOARD**



## JOIN US VIA

[https://corekees.com/  
project-jackfruit/#next](https://corekees.com/project-jackfruit/#next)